



# TOM STORM

Designer/Motion Artist

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## education

### **Bachelor of Fine Arts in Graphic Design & Animation**

Dual concentration, Graduated Cum Laude from SUNY Fredonia in Spring 2011. Honored on Dean's List Spring 2009 – Fall 2010. Received Excellence in Graphic Design Award and Honors cords from the Visual Arts & New Media Department.

## design experience

### **Henlie, INC Contract Designer (July 2011 – Present)**

Responsible for the design and planning of the Graphic User Interface for a new Facebook application. Created Illustrations for the application and managed a team of interns. Set up wireframes and program design documents for overseas programmers.

### **Krudco. Skateshop Internship (May 2010 – Present)**

Updated and maintained shop's website. Created various animations and banners for display on other websites. Also completed various print design jobs as needed (included posters, flyers, etc.)

### **Selling Hive Internship (February 2011 – May 2011)**

Created and animated various characters for informational use to new users on the Selling Hive website. Designed posters to advertise company sponsored class at SUNY Fredonia. Recognized as runner up intern of the semester.

### **Rochester Action Sports Park (Winter 2010/2011)**

Designed and programmed an easily updatable website with Tumblr integration for the local startup indoor skatepark.

## skills

### **Software Experience**

Experienced in print, video, and web applications including Adobe Creative Suite 5, Final Cut Studio, and Cinema 4D. Coding experience in ActionScript 3.0, HTML, and CSS.

### **Technical and Craftsmanship Experience**

Learned throughout SUNY Fredonia's design program. Quick to pick up and discover new techniques. Often self taught to find new ways to create and expand projects.

## activities

### **Member of AIGA, the professional association for design**

Practicing member of official AIGA. Treasurer and member of AIGA Fredonia chapter from Fall 2009 – Spring 2011.

## exhibits

### **SUNYWide Film Festival 2011**

October 2011, Fredonia, NY

### **Don't Not Do Take This**

May 2011, Buffalo, NY

### **Senior Show II**

April 2011, Fredonia, NY

### **Get A Grip 2 Art Show**

Summer 2010, Rochester, NY